

Company Overview

Crisis Prevention Institute Inc. (CPI®) is the worldwide leader in evidence-based de-escalation and crisis prevention training and dementia care services. Since 1980, we have helped train more than 17 million people within service-oriented industries.

We are dedicated to changing behaviors and reducing conflict for the *Care, Welfare, Safety, and SecuritySM* of everyone. We believe in the power of empathy, compassion, and meaningful connections. We believe personal safety and security are the antidotes to fear and anxiety. It's a philosophy that is central to everything we do, and traces back to our beginning.

**We teach the world
that by combining
the right skills
with dignity and
respect, you create
well-being throughout
the workplace
and beyond.**

What We Do

CPI teaches professionals the skills to identify, prevent, and de-escalate crises in the workplace. With tiered levels of training, we offer customizable solutions that fit every role and risk level to foster organization-wide safety and well-being.

Primary Markets Served:

- > Education
- > Health Care
- > Human Services
- > Security
- > Behavioral Health
- > Dementia Care
- > Retail

Our Training Approach

We certify your trainers.

CPI instructors train select staff to become your organization's Certified Instructors.

Your trainers train their colleagues.

Certified Instructors conduct ongoing trainings using CPI courses and materials.

Your staff gain skills and confidence.

Trained staff gain practical expertise and vocabulary to safely address challenging situations.

42,000

Certified Instructors
Worldwide

**17,000+**

Partner Organizations

**40+**

Years of Experience

**17M+**

Trained Professionals

**20+**

Countries Supported

**MILLIONS OF
LIVES IMPACTED**